

Official Sponsorships

The following Parade of Homes Sponsorships are still available. Email to jenr@volusiaha.com or fax this form to (386) 226-9940. No cancellations and no refunds after January 15, 2009. **Parade Dates: March 14th - 22nd.**



Sponsorships & Benefits

➔ \$5,000.00 Diamond Sponsor Benefits:

- A supply of Parade guidebooks for your company location(s) during the Parade week, if desired.
- Logo on Sponsor's page in Parade guidebook.
- Website hot linked from the Parade of Homes website.
- 50 Cable TV Spots through VHBA's Cable Ad buy with Bright House Networks.
- Use of Parade of Homes Logos in your advertising.
- Full-page insert in the association's newsletter for one month in 2009. Copies to be supplied by your company.
- Sponsor Award at Parade Ceremony
- 1/4 Page Ad in Parade of Homes Guidebook
- Acknowledgement in the association's newsletter.
- Company Logo in Video at the Parade of Homes Ceremony.
- Company Signage at Parade Ceremony
(2 x 3 ft Sign provided by your company)
- Showing of 30-second video commercial at the Parade of Homes Ceremony. Video supplied by your company.
- Four (4) Tickets for the Parade of Homes Ceremony*
- Recognition in the Parade Ceremony invitations & programs.

➔ \$2,500.00 Gold Sponsor Benefits:

- A supply of Parade guidebooks for your company location(s) during the Parade week, if desired.
- Logo on Sponsor's page in Parade guidebook.
- Website hot linked from the Parade of Homes website.
- Use of Parade of Homes Logos in your advertising.
- Acknowledgement in the association's newsletter.
- Sponsor Award at Parade Ceremony
- Company Signage at Parade Ceremony
(2 x 3 ft Sign provided by your company)
- Video Presentation Recognition at the Parade Ceremony.
- Two (2) Tickets for the Parade of Homes Ceremony*
- Recognition in the Parade Ceremony invitations & programs.

➔ \$2,500.00 Awards Presentation Sponsor Benefits (Only 1 Available):

- Ability to be on stage to hand out awards to Parade winners
- Acknowledgement in the association's newsletter.
- 1/2 Page ad in Association Newsletter (must adhere to deadlines)
- Company Signage at Parade Ceremony
(2 x 3 ft Sign provided by your company)
- Recognition in the Parade Ceremony invitations & programs.

➔ \$2,500.00 Video Presentation Sponsor Benefits (Only 1 Available):

- Company Logo at beginning and end of video presentation at the Parade Ceremony
- Acknowledgement in the association's newsletter.
- 1/2 Page ad in Association Newsletter (must adhere to deadlines)
- Company Signage at Parade Ceremony
(2 x 3 ft Sign provided by your company)
- Showing of a 30 commercial about your company at the Parade Ceremony
- Recognition in the Parade Ceremony invitations & programs.
- Ability to set out table favors

➔ \$2,500.00 Cocktail Party Sponsor Benefits:

- Company Promotional Items at Parade Ceremony "Cocktail Party" (Limited to Napkins and/or cups)
- Acknowledgement in the association's newsletter.
- Company Signage at Parade Ceremony
(2 x 3 ft Sign provided by your company)
- Video Presentation Recognition at the Parade Ceremony.
- Recognition in the Parade Ceremony invitations & programs.

➔ \$1,000.00 Dessert & Coffee Bar Sponsor Benefits: (Plated Desserts during Awards Presentation)

- Place Cards at each plate with company logo
- Ability to place napkins with company logo on the coffee bar
- Acknowledgement in the association's newsletter.
- Company Signage Near Coffee Bar
(2 x 3 ft Sign provided by your company)
- Video Presentation Recognition at the Parade Ceremony.
- Recognition in the Parade Ceremony invitations & programs.

➔ \$1,000.00 Silver Sponsor Benefits:

- Logo on Sponsor's page in Parade guidebook.
- Use of Parade of Homes Logos in your advertising.
- Acknowledgement in the association's newsletter.
- Video Presentation Recognition at the Parade Ceremony.
- Two (2) Tickets for the Parade of Homes Ceremony*
- Recognition in the Parade Ceremony invitations & programs.

➔ \$500.00 Bronze Sponsor Benefits:

- Recognition at the Parade of Homes Ceremony
- Acknowledgement in the association's newsletter.
- Video Presentation Recognition at the Parade Ceremony.
- Recognition in the Parade Ceremony invitations & programs.

Payment Terms: 25% due at signing of agreement and the balance is due by January 15, 2009. The VHBA accepts Visa, MasterCard, American Express, Discover and checks. All Logos need to be emailed to jenr@volusiaha.com in one of the following formats: eps, pdf, jpg, or tff.

Sign Up

Level: _____

Company: _____

Name: _____

Signature: _____

Date: _____

*Companies are still responsible for submitting reservations for the Parade Ceremony to the VHBA Office by the deadline in order to attend the Parade of Homes Awards Ceremony.