



**Advertising Contract / VHBA's Monthly Newsletter
COLUMNS**

The Official Newsletter of the Volusia Home Builders Association, Inc.

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3520 International Speedway Blvd., Daytona Beach, FL 32124

Phone (386) 226-1414 / Fax (386) 226-9940 VolusiaHomeBuilders.org

(Please photo copy contract for your records, submit signed original contract with payment to address above.)

ADVERTISER

Contact Name _____

Company Name _____

Billing Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

AGREEMENT

Circulation: Columns is delivered to over 900 VHBA members and affiliates in the Volusia County area each month.

Deadlines: Advertising deadlines are due by the 12th of the month prior you want the advertisement to run.

Ad placement is based upon space availability. We recommend calling prior to submitting advertising to ensure availability.

Sizes & Rates: Columns is 8 1/2" x 11". Please check one:

- Business Card (3 5/8" x 2").....\$ 45 per month
- Sixth Page (2 3/8" x 4 1/4").....\$ 70 per month
- Quarter Page (3 5/8" x 4 1/4").....\$ 95 per month
- Third page (4 7/8" x 4 1/4")..... \$125 per month
- Half page H (7 1/2" x 4 1/4").....\$185 per month
- Half page V(3 5/8" x 8 3/4").....\$185 per month
- Full Page (7 1/2" x 8 3/4").....\$340 per month
- Insert (8 1/2" x 11").....\$400 (not including copies) **ONLY OPTION FOR NON MEMBERS**

PAY FOR

5 ads...Get 6th FREE!

10 Ads...Get 11th & 12th FREE!

Electronic Files Preferred: Created in Adobe PhotoShop, Adobe Illustrator, Or, 300DPI - PDF / JPG / EPS / TIF file. Please create ad files to size. Send all native files and fonts to VHBA for publication.

Providing improper files may delay your ad placement. Please call if you have any questions whatsoever.

Ad creation/design services available upon request for nominal fee. Allow additional time if the VHBA is creating your ad.

General Information: We need camera ready, electronic files, or business card by the 12th of the month for insertion in the upcoming issue. If you are providing a business card also include a high resolution logo on disk or by email. Also, If you sign up and pay for 5 ads you get the 6th ad free.

Ad months: Please indicate which month(s) you would like to advertise (2007/2008)

- Jan. 20__
- Feb. 20__
- Mar. 20__
- Apr. 20__
- May 20__
- June 20__
- July 20__
- Aug. 20__
- Sept. 20__
- Oct. 20__
- Nov. 20__
- Dec. 20__

IMPORTANT - MUST SIGN

Authorized Signature _____ Date Signed _____

Print Name _____ Title _____

Terms & Conditions: All advertising matters shall be subject to approval by VHBA prior to consent for advertising space. The VHBA reserves the right to refuse copy at its sole discretion. This contract shall be deemed acceptable by the VHBA unless rejected/cancelled in writing within (10) working days of the press run. Advertisers who reserve space and fail to deliver copy before print will be billed. Advertisers who reserve space and fail to deliver copy before deadline jeopardize advertising space. Agreement is automatically terminated if advertiser is no longer a member of the VHBA. Advertiser will be billed quarterly.